



Skill Strategy Series 2026

Comprehensive Solutions for Career Transitions

StratPrep

Career Strategy & Branding

- Career & Job Search Strategy (Equivalent to **1 hour** of career coaching*, including phone consultations and offline recommendations)
- Cohesive Career Story
- Professional Brand based on Expertise and Experience

Application Materials

- Executive-Level Resume
- LinkedIn Profile Creation or Revamp with Brand Alignment
- Cover Letter Template

Interview

- Customized Guide for Complex and Tricky Question

(Recommended for new managers targeting a defined set of roles)

StratPlus

Career Strategy & Branding

- Career & Job Search Strategy (Equivalent to **5 hours** of career coaching*, including phone consultations and offline recommendations)
- Skill-Based Career Mapping & Market Analysis
- Customized Research on Industry Shifts & Evolving Job Landscape
- Cohesive Career Story
- Professional Brand based on Expertise and Experience
- Decision-Making Support for Career Moves & Offer Evaluation
- Strategic Application Review & Iteration (2 Positions)

Application Materials

- Executive-Level Resume (1 Main + Specialized Version)
- Project Portfolio (if applicable)
- LinkedIn Profile Creation or Revamp with Brand Alignment
- Cover Letter Template
- Tailored Application Materials (2 Positions)

Interview & Offer

- Multi-Stage Interview Preparation (1 Cycle)
- Salary Benchmarking for Competitive Negotiation
- Compensation Negotiation Coaching with Scripts (1 Cycle)
- Reference Preparation Guide (1 Cycle)

*All Strat Series Coaching and Advisory include:

- Comprehensive Career Audit and Background Exploration
- Competency and Achievement Mapping
- Transferable Skills Identification and Leveraging
- Skill Gap Analysis and Mitigation
- Role-Specific Strategy Development (inc. Career Narrative Crafting and Story Refinement)



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StratPro

Includes all StratPro benefits plus three months of priority consultations and assistance for all concerns

Career Strategy & Branding

- Career & Job Search Strategy (Uncapped career coaching*, including phone consultations and offline recommendations)
- Advanced Brand Positioning Strategy
- In depth Personal Website & Portfolio Development Guidance
- 360-Degree Feedback & Reflection (All Applications)

End-to-End Job Search Support

- Targeted Role Identification & Shortlisting
- Tailored Applications for Specific Job Opportunities (6 applications/month)
- Executive Bio Writing & Summary Statements
- Application Material Review & Feedback (Unlimited)
- Multi-Stage Interview Preparation (All Applications)
- Salary Benchmarking Studies for Competitive Negotiation
- End-to-End Compensation Negotiation Coaching with Scripts (All Applications)
- Reference Preparation Guide

(Designed for executives exploring multiple high-level opportunities)

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- Comprehensive Career Audit and Background Exploration
- Competency and Achievement Mapping
- Transferable Skills Identification and Leveraging
- Skill Gap Analysis and Mitigation
- Role-Specific Strategy Development (inc. Career Narrative Crafting and Story Refinement)