



Skill Strategy Series 2026

Comprehensive Solutions for Career Transitions

StratPrep

Career Strategy & Branding

- Career & Job Search Strategy (Equivalent to **1 hour** of career coaching*, including phone consultations and offline recommendations)
- Cohesive Career Story
- Professional Brand based on Expertise and Experience

Application Materials

- Executive-Level Resume
- LinkedIn Profile Creation or Revamp with Brand Alignment
- Cover Letter Template

Interview

- Customized Guide for Complex and Tricky Questions

(Recommended for new managers targeting a defined set of roles)

StratPlus

Career Strategy & Branding

- Career & Job Search Strategy (Equivalent to **5 hours** of career coaching*, including phone consultations and offline recommendations)
- Skill-Based Career Mapping & Market Analysis
- Customized Research on Industry Shifts & Evolving Job Landscape
- Cohesive Career Story
- Professional Brand based on Expertise and Experience
- Decision-Making Support for Career Moves & Offer Evaluation
- Strategic Application Review & Iteration (2 Positions)

Application Materials

- Executive-Level Resume (1 Main + Specialized Version)
- Project Portfolio (if applicable)
- LinkedIn Profile Creation or Revamp with Brand Alignment
- Cover Letter Template
- Tailored Application Materials (2 Positions)

Interview & Offer

- Multi-Stage Interview Preparation (1 Cycle)
- Salary Benchmarking for Competitive Negotiation
- Compensation Negotiation Coaching with Scripts (1 Cycle)
- Reference Preparation Guide (1 Cycle)

*All Strat Series Coaching and Advisory include:

- Comprehensive Career Audit and Background Exploration
- Competency and Achievement Mapping
- Transferable Skills Identification and Leveraging
- Skill Gap Analysis and Mitigation
- Role-Specific Strategy Development (inc. Career Narrative Crafting and Story Refinement)



Skill Strategy Series 2026

Comprehensive Solutions for Career Transitions

StratPro

Includes all StratPro benefits plus three months of priority consultations and assistance for all concerns

Career Strategy & Branding

- Career & Job Search Strategy (Uncapped career coaching*, including phone consultations and offline recommendations)
- Advanced Brand Positioning Strategy
- In depth Personal Website & Portfolio Development Guidance
- 360-Degree Feedback & Reflection (All Applications)

End-to-End Job Search Support

- Targeted Role Identification & Shortlisting
- Tailored Applications for Specific Job Opportunities (6 applications/month)
- Executive Bio Writing & Summary Statements
- Application Material Review & Feedback (Unlimited)
- Multi-Stage Interview Preparation (All Applications)
- Salary Benchmarking Studies for Competitive Negotiation
- End-to-End Compensation Negotiation Coaching with Scripts (All Applications)
- Reference Preparation Guide

(Designed for executives exploring multiple high-level opportunities)

***All Strat Series Coaching and Advisory include:**

- Comprehensive Career Audit and Background Exploration
- Competency and Achievement Mapping
- Transferable Skills Identification and Leveraging
- Skill Gap Analysis and Mitigation
- Role-Specific Strategy Development (inc. Career Narrative Crafting and Story Refinement)